

JEN MOFFATT

PHOTOGRAPHY



Client Wardrobe

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With any maternity, family or newborn session you book with me, I offer a complimentary wardrobe for mumma. I understand the importance of feeling confident and comfortable during your session, and I find it takes the stress out of choosing what to wear from your own wardrobe! The gowns in the client wardrobe are all made to be photographed - in gorgeous colours and flattering styles. I offer a range of sizes, and each gown is carefully selected for its blend of style and comfort, ensuring you not only look stunning but also feel at ease throughout your session.

The wardrobe is updated often, so check back in every few months to see what's new. If you've seen something that you think would be great in the wardrobe too, let me know and I'll see if I can make it happen!

How many can I borrow?

With every Ultimate session (maternity, family or newborn), you have unlimited choice of the gowns in the wardrobe. For Classic sessions, due to the shorter nature of the sessions, I offer two gowns from the wardrobe. It's your choice on which gowns you choose, but I'll always bring a back up or two, just in case you change your mind!

Can I try on before the session?

Of course! I'm located in Canning Vale, so if you would like to pop in for a visit in the days leading up to your session for a little try on (chocolate always readily available free of charge...), then let's do it!

Melody

Coven & Co's Melody duster has been designed with Mummas-to-be in mind, perfect for adorning your bump at your baby shower or maternity shoot. Sparkly and sheer, this can be worn on it's own, or with some cute nude underwear or a slip. Perfect for bump exposure, or over a cute bra and hotpants.



Size
M-L

Birdie

Birdie by The Boho Shed offers exceptional stretch and features a raw-edge fringe, adding a playful yet edgy touch. It can be styled on or off the shoulder, giving you versatility and comfort. The maxi split skirt has an elastic waistband and showcases a beautifully ruffled, layered effect. Can be worn as a one piece, or separate with bump exposed.



Size
OSFM

Margot

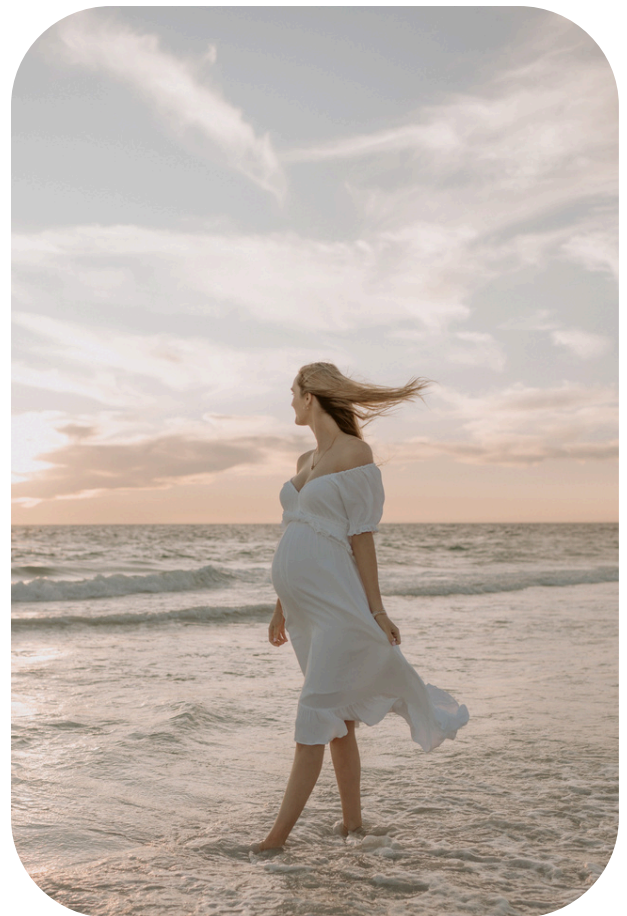
The Margot by Co & Ry has an intricate detailed shirred bodice, making it comfortable and supportive whilst also flattering the figure. With dramatic big billowing sleeves finished with stunning shirred cuffs and a skirt that cascades to the ankles. It's quite sheer, and can be worn with or without nude underwear.



Size
M

True Romance

The True Romance Gown by Coven & Co photographs like a dream, thanks to the incredible textures and frill adornments. With a small flounce frill just below the waist, and a large frill on the bottom hem, this gown moves so gracefully and is made for spinning and twirling. Suitable for all sessions, not just maternity.



Size
XS-S

Goldie

The Goldie gown by Co & Ry features a lined bodice and skirt to create comfort, with an elasticated neckline and relaxed fit, this will suit all body shapes. Style your way on or off the shoulders. Featuring a necktie finished with a gold bead detail, 3 tiered skirt for extra movement and elasticated sleeve cuffs to gently billow the sleeve



Size
OSFM

Emmaline

The Emmaline gown by Hazel & Folk is a vintage-inspired piece, with a full ruffle tiered skirt, romantic poet sleeves, elastic cuffs and neckline. The espresso colour works beautifully with both outdoor and indoor sessions. This style can be worn on or off the shoulder and is perfect for all clients, not just maternity.



Size
OSFM

Knit dresses

For the cooler months and those of you who like full coverage, a knit dress is the perfect option. While not specifically maternity dresses, they have plenty of room for your growing bump. Off white high neck with balloon sleeve, and a black ladder stitch look dress with bell sleeves.



Size
L

Cosy jumpers

Having a winter session and don't want to risk the weather? Cosy jumpers are where it's at. Perfect for maternity sessions or great for that oversized look, with high neck and relaxed fit. Worn over a dress or with jeans, belly in or out, they're versatile and so, so cosy. Black and dark beige options.



Size
L

Iris

This Coven & Co gown is a medium length full lace piece with floral crochet stitching throughout falling just below the knees. The perfect lace maternity dress to give you that boho statement piece for your maternity photoshoot or baby shower. This dress is fully see through and I recommend wearing either white or nude underwear



**Size
8 - 12**

Vera

Vera is not for the faint hearted - a delicate, see through lace gown with long sleeves and deep V neckline. Available in a variety of colours, including sand, noir, maroon, dusty pink and ice white. Underwear to match the colour of the gown, or nude, is needed, so consider this beforehand!



Size
OSFM

Esme

This delicate lace kimono by Coven & Co will add a little bit of magic to your photoshoot. Although not specifically a maternity piece, it is loved by many expecting mums during their pregnancy as it looks amazing with the bump.



Size
OSFM